

# Guidelines For Selling Fruit

1. Fruit Sale will run until Friday, November 16, 2018.
2. We will be selling fruit from G & B Produce/Crazy Fresh again this year. We received many compliments on last year's fruit. We thought their fruit was excellent last year. There are some changes in apple products offered.
3. You DO NOT collect money!
4. You DO NOT deliver the fruit (unless your parent pays for and picks up your customer's order for them). Your customer comes to pick up on Dec. 5<sup>th</sup> and pays at pick up.
5. YOU ONLY TAKE ORDERS!
6. Please fill out the order form COMPLETELY. Please print clearly!!  
CUSTOMER FIRST AND LAST NAME – Grandma won't do!  
CUSTOMER EMAIL  
CUSTOMER PHONE NUMBER  
PREFERRED REMINDER MUST BE CHECKED!!
7. Put your name as "seller" on each order sheet. We will not credit you with the sale if you forget this step.
8. DO NOT use the glossy form order sheet to take orders! Only use the white paper order sheets and ONE per customer. If you need more, pick them up in the band rooms or print in color from the band website at:  
[https://www.sturbay.k12.wi.us/cms\\_files/resources/2018%20FRUIT%20ORDER%20FORM.pdf](https://www.sturbay.k12.wi.us/cms_files/resources/2018%20FRUIT%20ORDER%20FORM.pdf) in the center column where it is a PDF download.
9. You may sell to family members, relatives, friends and neighbors.
10. You CAN NOT sell door-to-door unless you know the people.  
You CAN NOT sell in front of area businesses. Only sell to people you know.
11. Turn in the order sheets by Friday, November 16<sup>th</sup> during band. *If you are done earlier, PLEASE turn it in any time before the 16<sup>th</sup>. Turn in order sheets as you get them!! This is VERY IMPORTANT!!!*

12. Be polite! Most of your orders will probably be over the phone. Be polite and always thank your customer even if they are unable to buy this year. “Thank you anyway. I hope you can come to our band concert on Monday, December 10<sup>th</sup> at 7 p.m.” is always a nice way to end a conversation where someone is unable to purchase.
13. Your goal is to sell a minimum of 6 boxes of fruit. This is one of our annual GROUP fundraisers for our Florida trip in 2022. You must participate annually to benefit from the Band Parents Organization.
14. DONATIONS: Every \$6.00 donation equals 1 box of fruit. Checks should be made out to the “Sturgeon Bay Band Parents”. ALL donations must be turned into Ms. Sperberg or Mrs. Hintz as soon as possible (no later than Nov. 16). Do NOT write the donation on your order form! Do not turn in an order form unless someone is actually ordering fruit. We will keep track of your donations.
15. If customers want to know what the band will do with the money raised from this sale, you say: “The Sturgeon Bay Band Parents Fruit Sale is for the purpose of raising money to award students with scholarships to attend band camps and to pay for any trips that would meet the standards in band”.
16. Scholarship Folks. If you are interested in obtaining a scholarship from the Band Parents to attend a summer band camp, you **MUST** participate in this fundraiser! You can participate by selling fruit, buying fruit and/or working a shift the day the fruit arrives on Wednesday, Dec. 5, 2018.
17. High School Band Trip Folks – If you want a portion of the Band Parents Donation to the trip, you **MUST** sell fruit and/or work a shift the day the fruit arrives on Wednesday, Dec. 5, 2018.
18. Reminder – There will NOT be a mailing this year to remind people to pick up. We will email or phone call the reminder if the number given is legible and includes area code. We will put the message on the radio, on the band Facebook page, and out to people in our district on School Messenger. We are again omitting the mailing. Make sure to ask your customers which reminder will be best for them. It is imperative that you turn in *each* order sheet that you get in a timely fashion because the mailing is not going out.

**Thanks for your hard work. Good luck.**

Please turn in your order form by  
November 16<sup>th</sup>. Donations should be  
turned in as soon as you receive them.

Remind your customers there will be only ONE day to pick up their fruit and failure to pick up on Dec. 5 by 6 p.m. results in no guarantee that your order can be filled. This is a perishable product.

**Fruit pick up will be on  
Wednesday, December 5<sup>th</sup> at  
the Middle School Gym (drive  
up to the front entrance of the  
middle school and enter the  
front door of the school).**



**Like us on Facebook!!  
Search for “Sturgeon Bay High  
School Band” and hit “like”!!!**