

Guidelines For Selling Fruit

1. Fruit Sale will run until Friday, November 16, 2018.
2. We will be selling fruit from G & B Produce/Crazy Fresh again this year. We received many compliments on last year's fruit. We thought their fruit was excellent last year. Several product choices in apples have changed this year!!
3. You DO NOT collect money!
4. You DO NOT deliver the fruit (unless your customer fails to pick up their fruit). Your customer comes to pick up on Dec. 5th and pays at pick up.
5. YOU ONLY TAKE ORDERS!
6. Please fill out the order form COMPLETELY. Please print clearly!!
CUSTOMER FIRST AND LAST NAME – Grandma will not do!
CUSTOMER EMAIL – legible
CUSTOMER PHONE NUMBER
PREFERRED REMINDER MUST BE CHECKED!!
7. Put your name as “seller” on each order sheet. We will not credit you with the sale if you forget this step. Use first and last name!!
8. DO NOT use the glossy form order sheet to take orders! Only use the white paper order sheets and ONE per customer. If you need more, pick them up in the band rooms or print in color from the band website at:
https://www.sturbay.k12.wi.us/cms_files/resources/2018%20FRUIT%20ORDER%20FORM.pdf in the center column where it is a PDF download.
9. You may sell to family members, relatives, friends and neighbors.
10. You CAN NOT sell door-to-door unless you know the people. You CAN NOT sell in front of area businesses. Do not sell to someone you don't know!!!
11. Turn in the order sheets by Friday, November 16th during band. *If you are done earlier, PLEASE turn it in any time before the 16th. Turn in order sheets as you get them!! This is VERY IMPORTANT!!!*

12. Be polite! Most of your orders will probably be over the phone. Be polite and always thank your customer even if they are unable to buy this year. “Thank you anyway. I hope you can come to our band concert on Thursday, December 13th at 7 p.m.” is always a nice way to end a conversation where someone is unable to purchase. Always be polite.
13. Your goal is to sell a minimum of 6 boxes of fruit. This is one of our annual GROUP fundraisers for our Florida trip in 2022 and helps pay for band camp scholarships. You must participate to benefit from the Band Parents Organization.
14. DONATIONS: Every \$6.00 donation equals 1 box of fruit. Checks should be made out to the “Sturgeon Bay Band Parents”. ALL donations must be turned into Ms. Sperberg or Mrs. Hintz as soon as possible (no later than Nov. 16). Do NOT write the donation on your order form! Do not turn in an order form unless someone is actually ordering fruit. We will keep track of your donations.
15. If customers want to know what the band will do with the money raised from this sale, you say: “The Sturgeon Bay Band Parents Fruit Sale is for the purpose of raising money to award students with scholarships to attend band camps and to pay for any trips that would meet the standards in band”.
16. Scholarship Folks. If you are interested in obtaining a scholarship from the Band Parents to attend a summer band camp, you **MUST** participate in this fundraiser! You can participate by selling fruit, buying fruit and/or working a shift the day the fruit arrives on Wednesday, Dec. 5, 2018.
17. 8th Grade Band Trip Folks –You **MUST** sell 6 boxes of fruit (or obtain the donation equivalent of \$36) or work a shift the day the fruit arrives on Wednesday, Dec. 5, 2018 to earn your bus portion of the 8th Grade Wisconsin Dells Trip. If you do not, you pay for your portion of the motor coach as well as your wrist band. Everyone pays for their wrist bands regardless of participation in the sale.
18. Reminder – There will **NOT** be a mailing this year to remind people to pick up. We will email or phone call the reminder if the number given is legible and includes area code. We will put the message on the radio, on the band Facebook page, and out to people in our district on School Messenger. We are again omitting the mailing. Make sure to ask your customers which reminder will be best for them. It is imperative that you turn in *each* order sheet that you get in a timely fashion because the mailing is not going out.

Thanks for your hard work. Good luck.

Please turn in your order form by
November 16th. Donations should be
turned in as soon as you receive them.

Remind your customers there will be only ONE day to pick up their fruit and failure to pick up on Dec. 5 by 6 p.m. results in no guarantee that your order can be filled. This is a perishable product.

**Fruit pick up will be on
Wednesday, December 5th at
the Middle School Gym (drive
up to the front entrance of the
middle school and enter the
front door of the school).**



**Like us on Facebook!!
Search for “Sturgeon Bay High
School Band” and hit “like”!!!**