

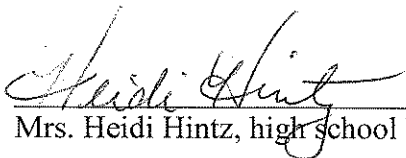
Dear Band Parents,

Our annual Band Fruit Sale is now ready! We will be passing out the color brochures and selling guidelines to the band students on Friday, Nov. 1, 2014 in the band rehearsals. The fruit sale will go from Nov. 1 – Nov. 14. The fruit will be delivered on Wednesday, Dec. 10th.

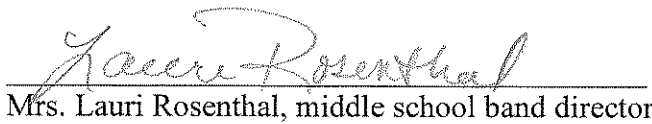
For several years, many parents contacted us after the selling dates letting us know they didn't know about the sale and had wanted to place an order. Unfortunately, some of those orders were lost because we had already placed our order with the company. It is not always easy to get our children to bring information home from school. So, this year, we are again mailing you a fruit order form that **you can duplicate** and pass out to family, friends and co-workers. Extra copies will be available in the band rooms and on our website at: <http://www.sturbay.k12.wi.us/high/music-instrumental.cfm> in the right hand column where you can download it and print. If you printing it from the web, please print in color as there are changes to the format of the sale this year. The students will be receiving the colorful brochure so you can see what you are ordering – *please do not use the colorful, glossy brochure to write the orders on.* **Only ONE customer order can be placed on a single order form.** This year we are not doing reminders via the postal service. Each customer can select the method of their choice to be reminded to pick up their fruit. The options are phone call, facebook, email. Be sure you fill out the form legibly so that these reminder methods are effective. Be sure to “like” “Sturgeon Bay High School Band” on Facebook for up to the minute band information including Fruit Sale information. **Your child MUST turn in all order forms completely filled out with order, name, address and phone number as well as seller name and phone number by FRIDAY, NOVEMBER 14TH.**

We hope this will help bridge the “information gap” between school and home for the fruit sale. Thank you for helping us with our annual fruit sale. Proceeds go toward providing scholarships to send the students to summer band camps or to take private lessons and to help fund curriculum enhancing trips for the bands.

Thanks for your support,



Mrs. Heidi Hintz, high school band director



Mrs. Lauri Rosenthal, middle school band director

Guidelines For Selling Fruit

1. Fruit Sale will run until Friday, November 15, 2014.
2. We will be selling fruit from G & B Produce again this year. We received many compliments on last year's fruit. We thought their fruit was excellent last year. We are excited to get them again!
3. You DO NOT collect money!
4. You DO NOT deliver the fruit (unless your customer fails to pick up their fruit).
5. YOU ONLY TAKE ORDERS!
6. Please fill out the order form COMPLETELY. Please print clearly!!
CUSTOMER NAME
CUSTOMER EMAIL
CUSTOMER PHONE NUMBER
PREFERRED REMINDER MUST BE CHECKED!!
7. Use a regular pen (no pencils or gel pens please) to fill out the order.
8. **DO NOT** use the glossy form order sheet to take orders! Only use the white paper order sheets and **ONE** per customer. If you need more, pick them up in the band rooms or print in color from the band website at: <http://www.sturbay.k12.wi.us/high/music-instrumental.cfm> in the right hand column where it is a Word download.
9. You may sell to family members, relatives, friends and neighbors.
10. You **CAN NOT** sell door-to-door unless you know the people. You **CAN NOT** sell in front of area businesses.
11. Turn in the order sheets by FRIDAY, NOVEMBER 14TH during band. If you are done earlier, turn it in any time before the 14th. Turn in order sheets as you get them!!
12. Be polite! Most of your orders will probably be over the phone. Be polite and always thank you customer even if they are unable to buy this year. "Thank you anyway. I hope you can come to our band concert on Thursday, December 15th at 7 p.m." is always a nice way to end a conversation where someone is unable to purchase.

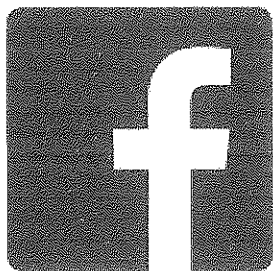
13. Your goal is to sell 6 boxes of fruit. This is our only GROUP fundraiser for our Florida trip in 2018. You must participate to benefit from the Band Parents Organization.
14. DONATIONS: Every \$5.00 donation equals 1 box of fruit. Checks should be made out to the "Sturgeon Bay Band Parents". ALL donations must be turned into MRS. ROSENTHAL as soon as possible (no later than Nov. 14). Do NOT write the donation on your order form!
15. If customers want to know what the band will do with the money raised from this sale, you say: "The Sturgeon Bay Band Parents Fruit Sale is for the purpose of raising money to award students with scholarships to attend band camps and to pay for any trips that would meet the standards in music education".
16. Scholarship Folks. If you are interested in obtaining a scholarship from the Band Parents to attend a summer band camp, you **MUST** participate in this fundraiser! You can participate by selling fruit, buying fruit and/or working a shift the day the fruit arrives on Wednesday, Dec. 10, 2014.
17. High School Band Trip Folks – If you want a portion of the Band Parents Donation to the trip, you **MUST** sell fruit and/or work a shift the day the fruit arrives on Wednesday, Dec. 10, 2014.
18. Reminder – There will NOT be a mailing this year to remind people to pick up. We can email or phone call reminder if the number given is legible. We will put the message on the radio, on the band facebook page, and out to people in our district on School Messenger. We are omitting the mailing. Make sure to ask your customers which reminder will be best for them. It is imperative that you turn in each order sheet that you get in a timely fashion because the mailing is not going out.

Thanks for your hard work. Good luck.

Please turn in your order form by
November 14th. Donations should be
turned in as soon as you receive them.

Remind your customers there will be only ONE day to pick up their fruit and failure to pick up on Dec. 10 by 7 p.m. results in no guarantee that your order can be filled. This is a perishable product.

Fruit pick up will be on Wednesday, December 10th at the Middle School Gym (drive up to the front entrance of the middle school and enter the front door of the school).



**Like us on Facebook!!
Search for "Sturgeon Bay High
School Band" and hit "like"!!!**